

# **“Killer Copywriting” Course Acceptance Form**

**Yes!** I'd like to INSTANTLY acquire KILLER copywriting skills so I can instantly extract the most amount of money from prospects and customers ethically, legally and morally by being able to write copy so good, I could sell sand in the desert! I want to use every tool I can to exploit human nature, and ethically make me a fortune helping my marketplace! I am anxious to become a better direct marketer, and realise that the “Killer Copywriting” pack is totally unique, cutting edge and is unavailable anywhere else! I also understand that all of “Killer Copywriting” comes with a no-hassle, 30 day money back guarantee! On that basis, please accept my order:

**“Killer Copywriting – How To Write Copy So Good, You Can Sell Sand In The Desert!”** Would you like to learn how to write ads and letters that allow you to sell virtually anything you want, anytime you want, for as much money as you want? If so, here's great news! Announcing: the famous “Killer Copywriting Course, a **2 ½ hour guided audio tour and Guidebook** of the best copy ever written, and how you can do the same! Every killer copy technique is revealed to you. Every secret is demonstrated and illustrated for you. Nothing is left out. And, every technique is guaranteed to work for you if you put it to use. Secrets like:

- ✓ **How to quickly and easily turn 'everyday salesmanship' into irresistible sales copy that automatically puts the reader into a trance and forces them to buy your products!**
- ✓ Why you don't need to be 'school smart' to make these secrets work and how having a degree can actually be a handicap to making real money!
- ✓ How to instant conquer writer's block. You'll never be stuck for words again because you'll have hundreds of the greatest headlines ever written to jog your imagination and spark your natural writing brilliance!
- ✓ **How to stop prospects dead in their tracks and force them to read and devour every single word of copy you write. (If you can't get people to read what you write, you won't sell a thing. The secrets you'll learn are so powerful, that even if they don't want to... they'll be compelled to read every single word!)**
- ✓ How to dive into your prospects pain, magnify it, and get them to see that you're the only possible solution to their problems. (Using this one secret will allow you to charge any amount of money you want and still get your prospect to happily pay!)
- ✓ **How to turn an ordinary sales letter into a world class sales letter simply by adding a few 'sales boosters' most copywriters don't even know about.**
- ✓ How to gain instant trust and credibility with everyone who reads your letters or ads. (You'll discover that people buy from people they like and trust. You'll see how easy it is to make an emotional connection with anyone and get them to instantly be in your corner!)
- ✓ **How and why you must use stories throughout your copy to hypnotically capture your reader's attention and lead them all the way to your order page!**
- ✓ Dozens of tests that every sales letter or ad must pass before you even think about using them!
- ✓ **How to use the right 'trigger words' that get people desperate to send you money.**
- ✓ How to write teaser copy and bullets so powerful that people will order your product without any regards of price (You'll discover that one little sentence, one little bullet buried into your ad, could be the overwhelming reason why people must get a hold of your product!)
- ✓ **How to use 'human psychology' to step inside your prospects mind and discover the exact words you have to say to them to get them to open up their wallets and give you money. (You'll quickly see that every living person has fears, desires, and wants that you can secretly uncover to fill your bank account up with money.)**
- ✓ The complete guide to writing body copy that's so persuasive, you'll have to fight people off with a stick, as they beg you to take their money!

Plus... much, much more!

**This only-one-of-its-kind course sells for \$1,967, but if you order NOW we'll knock \$1,300 off the price and lower the price to only \$667. (Plus \$20 s/h to Australia/NZ)**

# BUT WAIT...THERE'S MORE: "Killer Copywriting" FREE Bonuses Worth \$5,166.00:

1. **(\$2497 Retail Price!) - Instant Profits Secret Stash Of Proven Direct Marketing Winners Swipe (Cheat) File!** One-Of-A-Kind Library Of Over 150 Proven Direct Advertising Samples From More Than 20 Different Industries, From Instant Profits Marketing's Archives...Includes Ads, Sales Letters, Reports, Recorded Messages, Emails, Web Pages, Etc., including but not limited to:
 

<ol style="list-style-type: none"> <li>a. Accounting</li> <li>b. Automotive</li> <li>c. Banking</li> <li>d. Chiropractic</li> <li>e. Dental</li> <li>f. Financial Planning</li> <li>g. Golf</li> <li>h. Heating/Air Conditioning</li> <li>i. Indoor Air Quality</li> </ol>	<ol style="list-style-type: none"> <li>j. Insurance</li> <li>k. Mail Order Courses</li> <li>l. Mortgage Broker</li> <li>m. Personal Trainer</li> <li>n. Pilates Studio</li> <li>o. Prescription Cards</li> <li>p. Press Releases</li> <li>q. Sales Training</li> <li>r. Web Sites</li> </ol>
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2. **(\$197 - Retail Price) Killer Copywriting Checklist** – 5 Pages Of Items You Can't Forget In All Your Copy - \$.25 – Having The Knowledge Of What To Include In All Your Copy So You Are Instantly As Good As Top Copywriting Pros- Priceless!
3. **(\$395 Retail Price!) 174 Of The Greatest Old Ads In History** – The Best Education You Could Ever Get From Old Time Ad Masters Who Knew How To Write Ads So Good They Could Sell Sand In The Desert!
4. **(\$47 Retail Price!) Headline Creator Pro** – Software that Writes Dozens Of Killer Headlines FOR YOU In Seconds!
5. **(\$950 Retail Price!) Instant Sales Letter Software** – Writes Killer Copy Salesletters FOR YOU In Seconds!
6. **(\$450 Retail Price!) 367 Greatest Headlines Ever Written** – Book Of Secrets Used By Pros To Ethically Cheat On Headline Creation!
7. **(\$30 Retail Price!) First Hundred Million** – Best Book Ever Written About The Importance And Mechanics Of Headlines, Titles And Names...Written In 1927 – Hard To Find!
8. **(\$600 Retail Price!) FREE Second Opinion Critique Certificate For Any Ad, Letter, Email, Web Site, etc.)**

	Separate Purchase	Killer Copywriting Pack
“Killer Copywriting – How To Write Copy So Good, You Can Sell Sand In The Desert!”	\$1967	\$667
Instant Profits Secret Stash Of Proven Direct Marketing Winners Swipe (Cheat) File	\$2497	FREE
Killer Copywriting Checklist	\$197	FREE
174 Of The Greatest Old Ads In History	\$395	FREE
Headline Creator Pro	\$47	FREE
Instant Sales Letter Software	\$950	FREE
367 Greatest Headlines Ever Written	\$450	FREE
First Hundred Million	\$30	FREE
FREE Second Opinion Critique Certificate For Any Ad, Letter, Email, Web Site, etc.)	\$600	FREE
<b>Total Value</b>	<b>\$7133</b>	<b>\$7133</b>
<b>Your Price</b>	<b>\$7133</b>	<b>**\$667**</b>
<b>Total Saving</b>		<b>\$6466</b>

**Total Value \$7133, Your Price \$667, You Save \$6466**